

**Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes October 10, 2018**

Carol Caro (presiding), Guus Driessen, Judith Kidd, Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. Guus Driessen and Judith Kidd were introduced to the committee.
2. **November Newsletter Articles** are due October 20. We will include articles on voting November 6 and on the November 14 BrooklineCAN program.
3. **Public Relations.** Elenore's follow-up article, with photos, on the Annual Meeting, appeared in the September 24 issue of the Brookline Tab. Work is now underway on news releases for the November programs. Elenore is interested in doing a piece on Brookline's age-friendly businesses, geared for placement in business publications. She will discuss this with Frank.
4. **Social Media.** Matt asks committee members to assist him in providing ongoing content for our Facebook and Twitter accounts. Content can be of two types: a. publicizing BrooklineCAN news, and b. forwarding other FB or Twitter items of interest.
5. **Web Site.** Recent additions: Tab article on annual meeting, National Food Day at Brookline farmer's market, age-friendly business survey, election information. John also mentioned that assistance with content is always welcome; we may discuss this more at a future meeting.

Next Meeting: November 14, Senior Center, 2:00 pm